

2050 Connected Conference

POWERING A COLLABORATIVE FUTURE



A JOINT
BEAMA AND LIA
TWO-DAY CONFERENCE



Uniting manufacturers, supply chain partners, and industry leaders to drive Net Zero and circularity, in the built environment and energy markets.

Tuesday 1st and Wednesday 2nd July 2025

Royal College of Physicians,
11 St Andrews Place, London NW1 4LE

Closest station – Regent's Park

09:30 – 16:00

Sponsorship Opportunities

POSITION YOUR BRAND AT THE FOREFRONT OF NET ZERO INNOVATION

The 2050 Connected Conference presents a unique opportunity to position your brand as a leader in sustainability and decarbonisation. Jointly hosted by The LIA and BEAMA, this event will bring together key decision-makers and industry influencers from across the built environment and energy supply chains and markets; including M&E and design and-build contractors, distributors, electrical contractors, facility managers, end-users, specifiers, energy companies, developers and government representatives.

With Day 2 open to the wider industry, sponsors will gain unrivalled exposure to those driving the transformation of the built environment and energy market.

SPONSORSHIP BENEFITS

MAXIMISE YOUR BRAND VISIBILITY:

High-impact branding on all pre-event, event-day, and post-event materials, including:

- Event website, email campaigns, and digital banners
- Delegate packs (1-page profile + advert)
- Social media exposure – featured in The LIA and BEAMA's combined LinkedIn network of 18,000+ followers
- Acknowledgment in the event's opening and closing addresses
- Feature in The LIA and BEAMA newsletters, event page banners and event press releases
- Custom social media and digital assets to amplify your sponsorship presence

ENGAGE DIRECTLY WITH YOUR TARGET AUDIENCE

- Premium stand placement in the main networking area (1 x roll-up banner and a standard 6ft table)
- Opportunity to showcase your sustainability message at the product, systems, or organisational level (a visible sustainability message is mandatory)

DIRECT ACCESS TO INDUSTRY DECISION MAKERS:

- Full delegate list with contact details (subject to opt-in compliance)
- Two complimentary delegate passes for your team
- Exclusive VIP tickets to invite key clients or industry contacts

NETWORK & LEAD THE CONVERSATION:

- First option to fill speaker slots across the Day 2 programme
- Position your company as a thought leader in sustainability, decarbonisation, and Net Zero strategies

INVESTMENT | **£2,000**
+VAT

EXCLUSIVE ONE-TIER SPONSORSHIP

To ensure fairness and equal exposure, all sponsors will receive the same benefits, highlighting their commitment to Net Zero and decarbonisation.

[FIND OUT MORE HERE!](#)

Get in touch to secure your sponsorship today!

BEAMA members: charlie.may@beama.org.uk



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DAY 1

Manufacturers Connected Forum (Manufacturers Only)



TICKET PRICING

Early Bird:
£100 +VAT
(First 50 registrants)
Full Price:
£150 +VAT

A dedicated day for manufacturers to gain the knowledge, insights, and practical strategies needed to meet sustainability commitments and navigate evolving regulations.

Through expert-led seminars and real-world insight, this high-value forum will provide clear guidance on circularity, compliance, and sustainable business practices, equipping manufacturers to stay competitive in a rapidly changing market.

[BUY NOW!](#)

DAY 2

Supply Chain Sustainability Forum (Open to Sponsor Delegates & wider Industry)



TICKET PRICING

FREE
thanks to the
generosity
of our sponsors

[REGISTER HERE!](#)

Bringing together the entire supply chain and market including manufacturers, distributors, specifiers, contractors, facility managers, architects, energy providers, consulting engineers, and end-users, to tackle supply chain decarbonisation challenges and drive industry-wide transformation.

A dynamic programme of keynote presentations, interactive workshops, and sector-specific discussions that will explore practical approaches for better supply chain collaboration. A C-suite Leadership Forum will offer senior executives dedicated space to discuss supply chain resilience, policy alignment, and commercial strategy, with active participation from government representatives.

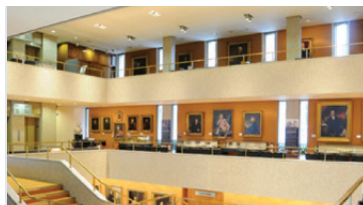
WHY ATTEND

Hear about relevant regulatory and market developments

Gain actionable insights from industry experts and policymakers

Connect with key decision-makers across the entire supply chain

Collaborate on real solutions to tackle supply chain decarbonisation



www.thelia.org.uk/2050conference

www.beama.org.uk/2050conference



eama
2050 Connected

theLIA



For more information please visit
www.beama.org.uk or contact charlie.may@beama.org.uk.

ISSUED ON BEHALF OF BEAMA

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and

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The LIA: <https://www.linkedin.com/company/lighting-industry-association-the-lia-/>

For media enquiries, registration, and sponsorship details, please contact:

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